

FORTHCOMING FROM OXFORD

# AMERICAN GENEROSITY WHO GIVES AND WHY?

By Patricia Snell Herzog and Heather Price



**A**merican Generosity presents a picture of generosity that is unique in its breadth, theoretical in its background, refined in its methods, and intentionally accessible in its presentation. A distinguishing feature of this book is its comprehensive approach to answering the what, how much, who, where, and why of generous activities. This book takes an interdisciplinary approach that defines generosity as expressed through multiple forms of giving. The focus is especially on three important forms of giving: donating money, volunteering time, and taking political action. Also explored are participation in giving blood, bodily organs, material possessions, relational attention, and participating in environmental sustainability.

**Forthcoming February 2016**

---

## About the Authors

**Patricia Snell Herzog** is a co-investigator on the Science of Generosity Initiative and an Assistant Professor in the Department of Sociology & Criminal Justice at the University of Arkansas. Previously Herzog was the Assistant Director of the Center for the Study of Religion at the University of Notre Dame. Herzog's areas of interest are charitable giving & voluntary participation, religion, youth and emerging adults, community, spatial inequality, and social theory.

**Heather Price** is a co-investigator on the Science of Generosity Phase II. Previously Price was the Assistant Director of the Center for the Study of Religion at the University of Notre Dame. Price is a sociologist who studies education, networks, organizations, and community. Her work informs education policy locally, nationally, and internationally.

**OXFORD**  
UNIVERSITY PRESS